

# **Imagery for the Nation**

Shirley Hall

FSA GIS Program Manager

# Background

- Initially Proposed by NSGIC
- NDOP tasked with establishing a Task Force to develop a business plan and budget strategy for a coordinated National imagery acquisition program
- Federal Steering Committee members of NDOP, NSGIC, NACo (Kevin Neimond) and FGDC (Program Office) named as Task Force Leads

# November 22 Kick-Off

- Clarification of NSGIC proposal
- Discussion of Major Issues
- Alternative Proposal Suggested
  - 1 Meter – USDA managed
  - 1 Foot – USGS managed
- Alaska and Hawaii will have separate strategy
- Identified Task Force and Set Goals

# Alternative Proposal

- 1 Meter
  - Yearly Cycle
  - Leaf-on
  - Natural color
  - NAIP model/Best Value Contracting
  - 100% Federally Funded; issued to USDA
  - Governance Team Oversight

# Alternative Proposal

- 1 Foot
  - 3 Year Cycle
  - Leaf-off
  - All states east of Mississippi, counties over 25 people per square mile
  - 100% Federally Funded; issued to USGS
  - Governance Team Oversight
  - Optional 6 inch urban footprint and other areas on a cost share basis (80/20) or buy up from 1 foot and pay full upgrade
  - State Council has option of managing contract

# Alternative Proposal

- Image Types
  - Natural Color
  - CIR Buy-up
  - No Black/White
- Public Domain
  - National distribution point (download on internet)
  - National Archive
- National Standards

# Alternative Proposal

- Quality Assurance - contract out or do in-house?
- Establish team to develop program requirements
- Task NDOP Technical Subcommittee to document specifications

# Next Steps

- Develop Business Plan/Budget Strategy
  - Dec. 12
    - Develop national program framework w/high level program decision points
    - Gather program costs
    - Finalize Charter and Work Plan



# Next Steps

- Develop Business Plan/Budget Strategy
  - Jan. 9
    - Develop consensus on program content, costs and cost savings
    - Approve high level marketing brochure
  - Jan. 30
    - Present program proposal to FGDC Steering Committee for approval/guidance

# Next Steps

- March 1
  - Wider stakeholder group review and revise
- June 30
  - OMB 300
- September 30
  - Complete Technical Specifications

# USDA Cost Collection – December 12, 2005

- 1 meter imagery acquisition over entire nation
- Contract Management
- Quality Control/Quality Assurance
- Access and Distribution
- Maintenance and Archival
- Cost Savings